

# MS. T VANADHIDEVI

SERIAL ENTREPRENEUR



## ABOUT

Ms. T. Vanadhi Devi is an industry professional and vibrant serial woman entrepreneur in the service industry for nearly 25 years who hails from a remote village in Ramnad District in Tamil Nadu.

## AWARDS & RECOGNITION

She has been a guest speaker and chaired sessions on entrepreneurship development and women empowerment at numerous colleges across the nation. She has earned a lot of accolades and awards for her outstanding entrepreneurial capabilities in her enterprise and services to women through SIAWED, which are wide acclaimed across the nation.

## EDUCATION

**(BSMED) at Bharathiar University | Coimbatore.**

- Masters in Business Administration

**Lady Doak College | Madurai**

- Bachelor of Economics

## EXPERIENCE

- Sales Manager | Kuhene+Nagel (India) Pvt. Ltd., | Chennai.
- Business Development Manager | 20 Cube Logistics Pvt. Ltd | Chennai
- Public Relations Manager | KG Hospitals | Coimbatore

## ENTREPRENEURIAL VENTURE:

- She is the co-founder of Vista Expedition in 2001 in Chennai with the tag line "One Stop Shop" to offer global logistics under one roof.

## Vista Expedition

- Vista Expedition has been under Vista Group of Companies, which handles shipping and forwarding

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1) She has been awarded the **"Inspiring Woman Entrepreneur Award - '2014"** by Anna University, during the Womens' day Celebrations on March 8th, 2014 in Chennai

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2) She has been serving as an **honorary member** on the international journal editorial advisory board and governing boards of reputed social organizations and contributed enormously towards fostering entrepreneurship education and women's development.

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3) She has been a reviewer to the refereed and indexed edited volume titled **"Entrepreneurship and Management Research"** published by **National Foundation for Entrepreneurship Development** on 5th September 2015.

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4) She received the prestigious **Outstanding Woman Educator & Social Worker award** on 5th September '2015 for her astounding contribution to promoting women empowerment across the nation

## Tradewell Cargo Pvt. Ltd

- Tradewell cargo Pvt. Ltd. handles the customs clearance

## WENBA

- Women Entrepreneurs in Business Alliance
- A Native E-Commerce Portal for Women and Indigenous SMEs
- WENBA - An associate partner of SIAWED, women empowering organization and NGO from Chennai.

## PASSION FOR WOMEN EMPOWERMENT:

- Her social responsibility notion has made her institute the **Southern Industrial Academy for Women Entrepreneurs Development (SIAWED)** as a **non-governmental organization** par excellence exclusively for women's development. SIAWED is an offshoot of Vista Group of Companies, which commenced its operations in 2011 with a mission to empower the youth by offering them the required skills and technology in various fields relevant to competing nationally and internationally.

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5) Outstanding Woman Entrepreneur Award on 7th November '2015 for her splendid contribution to the cargo industry by the renowned National Foundation for Entrepreneurship Development in Tamil Nadu.

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6) She has been conferred as Sevai Nayaki on 3rd October '2015 by Anbagam, a Non-Governmental Organization in Chennai for her outstanding services to women's development.

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7) She has been nominated as a Board Member for the Advisory board Committee at Dr. MGR Educational and Research Institute, Maduravoyal, Chennai.

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8) She is also serving as an Honorary Board Member for CII - Southern Region and several other industry associations and offering valuable contributions to promote the economic empowerment of Women

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- SIAWED has tied up with several social organizations, and educational and business institutions across the globe.
- SIAWED has extended its service to the women's community with the backup support and expertise of Vista Group. Also, by linking the corporate world with aspiring women entrepreneurs and identifying the viable business opportunities that are best suited for women emerging from various social backgrounds.

## CONTACT

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