



Report on Free Business Webinar

Session Details

- **Title of the Session** : Free Business Webinar
- **Contest Date** : 24/09/2022
- **Activity Category** : Webinar
- **Topic** : Tips & Tricks to win your dream job

The outcome of the activity:

Article :

Tips and tricks to achieve your dream job!

It was such an extraordinary experience to spend an evening learning from Mr. Karthick Senthilkumar. Several young minds attended the webinar held on 24th September by SIAWED. During the webinar, host Uma Mageshwari gave a brief overview of SIAWED and its founder Mrs. Vanadhi Devi.

As part of her announcement, Mrs. Vanadhi Devi encouraged students to contribute their own opinion and viewpoint in their monthly newsletter, Shristi. As part of another initiative, she announced the launch of ECO CARE, a program dedicated to promoting eco-friendly and biodegradable products. In addition to this, they are also distributing hampers in three categories: Divine, Cosmetics, and Spiritual.

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Coming the guest speaker, Mr. Karthick Senthilkumar is the founder of Boom HR Solutions and director of Team core management, Erode. He completed his B.Tech in Chemical engineering at SRM University in Chennai. A total of 6000+ job referrals were given by him between 2011 and 2022, and 3500 of those candidates are still employed by a reputed company in Tamilnadu. Additionally, he consults for several premium corporate companies in Erode.

To provide the students with the information they need to succeed in their dream jobs, Karthick Senthilkumar first asked the students about their dream jobs. Every job was then explained in detail by him. He gave specific steps and tricks for each job. His tips and tricks for:-

1. **Chartered Accountant** - He recommends that students have a good chartered accountant as a mentor and gradually go on internships. Also to learn tally, he suggests that students use Google. Moreover, he tells them to pass the CA exam.
2. **Bank Manager** - In his opinion, scoring well in IBPS exams will help you find a job in any bank. He recommends they get jobs in nationalized banks instead of private banks. To learn, he suggests that they use the previous year's question papers.
3. **HR** - According to him, HR is an essential part of every company. To gain knowledge and experience, he encourages students to take up a good

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internship in HR at a good company. By doing so one can become an HR head.

4. **Digital marketing** - He asks the students to learn digital presence like AdSense and SEO using Google. For them to gain knowledge and confidence to run a business, he suggests they work as an assistant digital marketer in a company.
5. **Web designer** - He recommends they to take a full-stack development course at a reputable institute and practice creating websites.
6. **Company Secretary** - He asks the students to prepare for the exam to pursue their dream job.
7. **Interior Designer** - He recommends that students run their businesses in this line of work.
8. **Journalism** - According to him, internships in this field might help them secure their dream job.
9. **IAS/IFS/IPS** - He asks the students to prepare themselves mentally as well as physically to work in this line of work. The students must have excellent decision-making skills. He says that the students must clear the entrance exams with good scores.

Mr. Karthick Senthilkumars' motivational remarks at the end of the webinar boosted the energy of the students. Having started as a Chemical engineer and now owning his own business, Mr. Karthick Senthilkumar is truly an inspiration.

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